

Agenda Items for the 50th Departmental Project Approval Committee (DPAC)

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Agenda Item No	1
Agenda	Confirmation of the minutes of the 49 th meeting of DPAC held on 06.02.2025
Component	Khelo India Secretariat

Detailed Description of Agenda:

The minutes of 49th meeting of the DPAC were circulated to the members and so far, no objections have been received. Hence it is proposed that minutes circulated may be confirmed.

AGENDA

Agenda Item No	2
Agenda	Action Taken report on 49 th meeting of DPAC
Component	Khelo India Secretariat

Sno	Particulars	Decision Taken	Action Taken
1.	(a) Extension of MoU with ARPS till end of FY 2025-26. (b) 10% enhancement in boarding charges	The proposal was approved	Letter has been sent to Assam Rifles Public School (ARPS)
2.	Notification and Viability Gap Funding (VGF) for Khelo India State Centre of Excellence (KISCE) in the State of Rajasthan, with a financial implication of Rs. 75.53 Lacs under Recurring Grant and 2.09 Crore as Non-Recurring Heaad for FY 2024-25 and 1.29 Crore as a Recurring Grant for subsequent years for Sawai Mann Singh Stadium	The proposal was approved	Notification and VGF Letter communicated to the State Sports Department
3.	Capacity Building of manpower in Khelo India State Centres of Excellence (KISCEs) with the financial implication of 42.83 Lacs for Capacity Building of 135 engaged manpower in KISCEs	The proposal was approved	Letter has been sent to SAI NSNIS Patiala for the finalization of the dates and schedule of the program
4.	Sanctioning of One-Time Grant for KIC Launch in the State of Rajasthan (ex-post facto) for a total financial implication of Rs. 7 Lacs	The proposal was approved	Action initiated
5.	Ratification :De-notification of additional Jind Khelo India Centre and Issuance of Corrigendum for Notification in the state of Haryana.	The proposal was approved	Letter for De-notification and Corrigendum for Notification has been Sent to state of Haryana

6.	Revised budget for Khelo India Para Games 2025 for an additional amount of Rs. 16.27 cr. and a total amount of Rs. 35.28 Cr.	The proposal was approved	The Khelo India Para Games are going on from 20th March 2025.
7.	Conducting Sundays on Cycle event till 31 st March 2025 with the financial implication of 75 Lac.	The proposal was approved	Rs 75 Lakh has been utilized and additional requirement of Rs 60 Lakh has been approved & submitted in 50 th DPAC for ratification.
8.	Ratification : Provision of bicycles at Regional Centres of Sports Authority of India with a financial implication of 48 Lacs from the budget of FIT India.	The proposal was approved	Funds released
9.	Conducting Fit India Cycling Drive campaign with the financial implication of 1.55 Cr.	The proposal was approved	Utilized Rs. 1,42,23,000 till date
10.	Ratification : Creation of Anthem and TVC for Fit India & Sundays on Cycling Campaign with the financial implication of Rs. 33.04 Lac.	The proposal was approved	Committee constituted by CBC (Central Bureau of Communication) for scrutiny of the concept note submitted by different agencies. Sh. Bibhubhusan Behura nominated from FIT India as a member from Fit India
11.	Ratification : Proposal for hosting ASMITA League for FY 2024-25 with the financial implication of Rs. 4.07 Cr.	The proposal was approved	The proposal for hosting ASMITA Leagues, with a financial outlay of ₹4.07 crore across three disciplines —Pencak Silat, Badminton, and Hockey- has been duly approved in the 49th DPAC meeting. The leagues are underway.

Agenda Item No	3
Agenda	Conversion of 03 Schools under NSTC Scheme into Khelo India Centres (KICs)
Component	Khelo India Centres and Sports Academies

Detailed Description of Agenda:

National Sports Talent Contest (NSTC) Scheme is being implemented to scout sports talent in the age group of 8-14 years from Schools and nurture them into future medal hopes by providing scientific training. The NSTC was launched in 1985 under Non-residential Scheme. The schools having good sports infrastructure and record of creditable sports performances are adopted by SAI. The scheme enables the budding sportsperson to study and play in the same school of NSTC wherein regular schools are adopted.

As per the communication received from the Operations Division, SAI HO via eOffice dated 05.11.2024 regarding the request for the shifting of 03 schools under NSTC scheme into Khelo India Scheme. Based on the above, it was recommended to convert 03 schools under NSTC Scheme into Khelo India Centres (KICs) for which letters dated 13.12.2024 were sent to the SAI Regional Centres at Guwahati, Kolkata and Imphal for seeking consent forms for the said conversion.

Based on the above, consent forms were received from the above-mentioned SAI Regional Centres and the details of the schools/academies are as follows:

S.No.	State/UT	Name of the School/Academy	Discipline
1.	Tripura	Umakanta Academy, Agartala	Football
			Gymnastics
2.	Manipur	Sainik School, Imphal	Football
3.	Assam	Don Bosco School, Guwahati	Basketball
			Swimming
			Table Tennis

The details of the present status of notified KICs in the above-mentioned States are mentioned below:

S.No.	State/UT	Total Number of Districts	Number of Existing KICs	Number of Converted KICs Proposed by the SAI RC	Number of Converted KICs to be considered	List of Centre
1	Tripura	08	14 (13-New + 1 Converted)	01	01	Annexure-I
2	Manipur	16	34 (32 New + 02 Converted)	01	01	
3	Assam	35	65	01	01	
Total		59	113	03	03	

As of now, there are 1045 KICs across 757 districts in 36 States/UTs out of which 938 KICs are operational. Also, as per the minutes of the 44th DPAC Meeting dated 30.01.2024, 112 slots were allotted for KICs under different categories which are as follows:

SN	Particulars	Number of KICs		
1	Total Number of KICs to be Notified Across India	1250		
2	Total KIC Already Notified	1045		
3	Allotment of KICs Decided in 44th DPAC		Consumed	Remainng
3.1	KICs for Districts which have none right now	56	20	36
3.2	KICs @ 2 per District in North-East/Hilly Region	41	22	19
3.3	KICs @ 5 per District for UT of Ladakh	7	0	7
3.4	KICs @ 3 per District in A&N, and L'dweep	8	4	4
	Total	112	46	66
4	Allotment of KICs (to be done)	139		

Since, 139 slots are yet to be categorized for KICs, therefore, the 03 Schools under NSTC Scheme is placed for the approval of DPAC for Conversion into Khelo India Centres based on the consent forms received from the above-mentioned schools/academies.

The financial implication of the proposal is given below:

S.No.	State/UT	Recurring Grant for First Year FY 2025-26(₹ 5 Lacs per discipline per centre)
1	Tripura	10 Lacs (₹ 5 Lacs * 02)
2	Manipur	5 Lacs (₹ 5 Lacs * 01)
3	Assam	15 Lacs (₹ 5 Lacs * 03)
	Total	30 Lacs

Given the need to deepen the scheme in States/UTs and to operationalize 1000 KICs across the country, the proposal of notifying 03 schools/academies under NSTC Schemes as Converted KICs in the State of Tripura, Manipur and Assam may be approved by DPAC.

Approval of the DPAC is solicited for :

- i. *Notifying 03 schools/academies under NSTC Schemes as Converted KICs (@01 KIC per district) in the State of Tripura, Manipur and Assam.*
- ii. *The financial approval of budget estimate for annual expenditure of Rs. 30 lacs (@ Rs.5 Lacs as recurring grant for 03 KICs) for FY 2025-26.*

Agenda Item No	4
Agenda	Proposal to provide Budgetary Supports for 2025-26 for Army/Navy/Airforce Boys Sports Company
Component	Khelo India Centres and Sports Academies

Detailed Description of Agenda:

ABSC, NBSC and AFBSS are Collaborative venture of SAI with the Indian Army, Navy and Airforce respectively and the main objective of the scheme is to make use of the good infrastructure and disciplined environment of the Army/Navy/ Airforce for training boys in the age group till 18 years, to achieve excellence in sports. After attaining the required age of seventeen and a half years, the trainees are also offered placement in the Army/Navy/Airforce

Budgetary Supports for FY 2025-26 for Army/Navy/Airforce Boys Sports Company.

- In the 16th DPAC held on 20.02.2020, the committee approved annual budget of Rs. 21.03 Crores for F.Y. 2020-21 with respect to 1402 trainee in 28 Army/ Navy / Airforce boys sports Company at a 1.5 lakhs per annum per residential athletes and as per the 27th DPAC held on 30.03.2021 the financial norms for ABSC/NBSC/AFBSS, Sports Schools was approved with the overall ceiling of Rs. 1.5 lakhs per athlete p.a.
- 46th DPAC held on 07.06.2024, the committee approved annual budget of Rs. 19.58 Crores for F.Y. 2024-25 with respect to 1230 trainee in Army/ Navy / Airforce boys sports Company at a 1.59 lakhs per annum per residential athletes after considering 10% enhancement in Boarding Charges.
- The previous expenditure for FY 2024-25 for ABSC/NBSC/AFBSS is mentioned below:

S.N.	Particulars	Total Expenditure for FY 2024-25 (In INR)
1	ABSC	8,48,86,681
2	NBSC	21,21,095
3	AFBSS	23,63,981
Total		Rs. 8,93,71,757 /-

- The details of Existing ABSC/NBSC/AFBSS with discipline is as under:

SN	ABSC/NBSC/AFBSS	Disciplines	Approved Strength
1	Artillery Hyderabad	Athletics	30
		Handball	30
2	Artillery Centre, Nasik	Taekwondo	30
3	Army Service Corps (South) Bangalore	Football	30
4	ASI, Pune	Archery	30
		Athletics	30
		Boxing	30
		Diving	30

		Wrestling	30
		Weight Lifting	30
		Fencing	30
5	BEG & Centre, Kirkee	Rowing	30
		Basketball	30
		Gymnastic	30
6	1 EME Centre Secunderabad	K & C	30
		Volleyball	30
7	JRC, Bareilly	Wrestling	30
8	Maratha LI RC, Belgaum	Wrestling	30
9	MEG Bangalore	Boxing	30
		Hockey	30
		Swimming	30
		Sailing	30
10	RVC & C, Meerut	Equestrian	30
11	1 STC, Jabalpur	Weight Lifting	30
12	ARC Shillong	Football	30
		Wushu	30
13	BEG Roorkee	Fencing	30
		K&C	30
		Rowing	30
14	58 GTC, Shillong	Boxing	30
15	KRC, Ranikhet	Taekwondo	30
16	MRC, Wellington	Athletics	30
17	AMU, Mhow	Shooting	30
18	Army Yachting Node, Mumbai	Sailing	30
19	ASI, Pune (Army Girls Sports Company)	Archery	30
		Athletics	30
		Boxing	30
		Weightlifting	30
20	AMU, Mhow (Army Girls Sports Company)	Shooting	30
21	Airforce Boys Sports Squadron	Wrestling	20
		Boxing	20
22	Navy Boys Sports Company	Sailing	20
Total Approved Strength			1230

5. In accordance with this proposal, the annual expenditure to be borne by SAI per trainee as per the Financial Norms is as follows:

Annual ceiling Cost Per athlete per year	Annual Expenditure as per 1230 Athletes
Rs. 1,59,212.50	Rs. 19,58,31,375

6. In accordance with this proposal, annual financial implication for Army/Navy/Air Force of 1230 athletes @ Rs. 1,59,212.50 works out to be **Rs. 19,58,31,375/- for the FY 2025-26.**
7. The grant to be released quarterly as per GFR norms to be followed for procurement and settlement of UCs.
8. Accordingly, it is further proposed to provide budgetary supports for Army/Navy/Airforce Boys Sports Company FY 2025-26 as tabulated at para 5 above may be approved by DPAC.

Approval of the DPAC is solicited for :

*Provide budgetary support for ABSC/NBSC/AFBSS of **Rs. 19,58,31,375/- for FY 2025-26.***

Agenda Item No	5
Agenda	Ratification : Approval regarding the engagement of workforce for e-Khel Pathshala
Component	Sports competitions and talent development

The **e-Khel Pathshala** is a digital sports education initiative under **Khelo India Scheme** setup with an objective to provide accessible, standardised, level-based online sports training at grassroots for Physical Education Teachers (PETs), Community Coaches, School students/budding sportspersons, parents, and sports enthusiasts. Under the component of **Sports Competitions and Talent Development** of the Khelo India Scheme, Gazette Notification dated 4th March 2022, it is mentioned in Section 1.3.2, Para II, Point v that ‘Grassroots talent development through **e-Khel Pathshala** and Khelo India District Centres’.

2. The eKhel Pathshala Programme focuses on digital sports education, talent identification, and capacity-building activities. SAI RC LNCPE, being the central hub for academic and training programs, is naturally aligned with the operational objectives of eKhel Pathshala. Its proximity to sports training centres, access to advanced facilities, and academic ecosystem make it an ideal location for coordinating program activities. The eKhel Pathshala program requires real-time coordination for:

- i. Development and dissemination of educational content
- ii. Interaction with athletes and coaches
- iii. Execution of talent identification and assessment protocols

3. Approval for recruitment of five Young Professionals (YPs) and one Junior Consultant (JC) under eKhel Pathshala was granted by the DPAC Committee on 09.10.2023. The Sanctioned posts were distributed as, three YPs allocated to SAI RC LNCPE, Trivandrum & Two YPs and one JC allocated to SAI HO. Recruitment was conducted under the delegation to Principal, SAI LNCPE, given its role in executing core activities of eKhel Pathshala. (*Annexure II-G of 40th DPAC*)

4. Initially the Junior Consultant post was sanctioned for SAI HO. However due to operational exigencies and the requirements of eKhel Pathshala such as content creation, coordination with various stakeholders, ensuring the quality videos etc., the selected candidate was functionally attached to SAI RC LNCPE since his joining i.e., 17.05.2024.

5. eKhel Pathshala activities are heavily reliant on collaboration with regional centres. With SAI RC LNCPE spearheading many of the sports training and education initiatives, the attachment of the Junior Consultant ensures:

- Streamlined implementation of training and development modules.
- Enhanced regional participation and outreach.
- Timely integration of feedback from regional stakeholders into the program

6. Although the post was originally sanctioned for SAI HO, the decision to attach the JC to SAI RC LNCPE was driven by:

- Operational needs of eKhel Pathshala at LNCPE.
- Immediate requirement for on-ground presence to manage activities.

7. The DPAC in its approval for the post, emphasized the operational flexibility to adapt roles based on the program's needs. The attachment complies with this mandate by prioritizing the functional requirements of eKhel Pathshala

8. In view of the above, Approval of the DPAC is sought for the proposal to ratify the attachment of 01 JC eKhel Pathshala at SAI Regional Centre LNCPE .

Ratification of DPAC is solicited for the following proposal:

Ratification for the functional attachment of Junior Consultant at SAI LNCPE for e-Khel Pathshala

Agenda Item No	6
Agenda	Ratification: Budget Estimate for Khelo India Beach Games 2025
Component	Sports Competitions & Talent Development

Detailed Description of Agenda:

Under the component of Sports Competitions and Talent Development of Khelo India Scheme mentioned in the Gazette Notification dated 4th March 2022, it is mentioned that the Central Government will organize National-level competitions. So far 16 editions of Khelo India Games have been successfully conducted including 6 editions of Khelo India Youth Games (KIYG), 4 edition of Khelo India University Games (KIUG), 5 editions of Khelo India Winter Games (KIWG) and 1 edition of Khelo India Para Games (KIPG). Further, it has been approved to conduct the inaugural edition of Khelo India Beach Games (KIBG) from 2025.

2. It is pertinent to note that for organizing the games, it is important to ensure that the technical conduct is benchmarked to international standards. The use of technology-driven initiatives such as Online Registration through NSRS, Time Scoring and Result (TSR), Games Management System, Facial Recognition, and Certificates through Digi-Locker along-with the best of the Accommodations, Transportation, Nutritious Food and Apparel ensuring that the athletes are exposed to international standard in a domestic environment. These Games help in promoting the culture of sports, citizen engagement and provide platform for talent identification.

3. For the successful organization of the games and for maintaining the standard and brand value, the budget estimates have been prepared for the upcoming edition of Khelo India Beach Games 2025 considering factors such as the Number of Venues, Sports Disciplines, Host state/UT, Participants including Athletes, etc. The detailed budget estimates are as follows:

S.No	Functional Areas/Items of Expenditure	Budget estimate for KIBG 2025 (INR in Cr.)
1	<i>Event Operations (Responsibility of Host State / UT with funding from MYAS/SAI)</i>	
A	Ceremonies	0.30
B	Venue Operation (Manpower: Technical, Non- Technical, Labour, etc), Host City Activation	0.40
C	Venue Overlays (German Hanger, Pagoda, Table, Chair Generator, AC, Fan, Shamiana, etc.)	1.00
D	Sports Presentation	0.40
E	Spectator Engagement	0.30

F	State Coordination	0.20
G	Venue Branding	0.80
H	Design Agency	0.10
I	Media Operations	0.20
J	ICT Equipment; Invitations, Stationery, and Collaterals; Volunteers' Briefing & Post Games Operations, Accreditation	0.30
K	Accommodation, Catering & Transportation	0.00
L	Medical expenses and Insurance	0.00
Sub-Total (A)		4.00
2	<i>Event Operations (Responsibility of SAI)</i>	
A	Sports Kit Generic & Sports Specific	1.50
B	Technical Conduct and Travel Grant of the Games (incl. Fee of Technical Officials (TOs), Competition Managers (CM) and Sports Specific Volunteers (SSVs), CMs/TOs Kit, procurement of stationery items, TA/DA to TOs/CMs & etc. including TSR & Travel of State Contingent	3.50
C	Administrative Expenditure (incl. TA/DA to the workforce, air & local Travel, Boarding, Lodging and expenditure on the conduct of meetings, miscellaneous, etc.)	0.30
D	Games Operation (IT & Games Management System and other resources)	0.20
F	Production & Broadcasting	2.50
Sub-Total (B)		8.00
Grand Total (A+B)		12.00

In view of this, on file approval of the Secretary (Sports), GoI/ Chairperson DPAC was taken for the following:

- i. Approval for the total estimated budget of Rs. 12.00 crore s (Approx.) (for both Host state/UT and SAI/MYAS) towards the upcoming 1st edition Khelo India Beach Games (KIBG 2025) to be debited under the "Sports Competition and Talent Development" Vertical of Khelo India scheme.



ii. Authorizing DG, SAI to incur expenditure up to 10% above the approved budget and re-appropriate funds from one head to another head of expense within the approved budget.

iii. Host State / UT may be allowed to re-appropriate Host State / UT assistance funds from one head to another head of expense within the approved budget if required.

The agenda is placed before DPAC for ratification

Ratification of DPAC is solicited for the following proposal:

- i. Approval for the total estimated budget of Rs. 12.00 crores (Approx.) (for both Host state/UT and SAI/MYAS) towards the upcoming 1st edition Khelo India Beach Games (KIBG 2025)
- ii. Authorizing DG, SAI to incur expenditure up to 10% above the approved budget and re-appropriate funds from one head to another head of expense within the approved budget.

Agenda Item No	7
Agenda	Ratification : Additional Funding for 'Sundays on Cycle' Events from 9 th March 2025 to 31 st March 2025
Component	Fit India movement

Detailed description of Agenda

For the 'Sundays on Cycle' campaign, it may be noted that in the 49th meeting of the DPAC, held on 06.02.2025 an amount of Rs. 75 lakh was approved, covering the period from **19th January to 31st March 2025**, to cover various expenses related to the cycle event, including branding, technical conduct, refreshments, and miscellaneous costs..

2. However, it has been observed that due to greater participation, presence of multiple groups, addition of new activities like Zumba & Yoga, the average expenditure per event is around Rs. 15 Lakhs including branding, technical conduct, refreshments, and miscellaneous costs.

3. In view of the above, the budget allocation for the "Sundays on Cycle" campaign from 19th January to 31st March 2025 is Rs. 75 lakh. From 19th January to 2nd March 2025, Fit India has spent Rs. 71.43 Lakh of the allocated budget. Therefore, for the upcoming "Sundays on Cycle" event from 9th March 2025 to 31st March 2025 (i.e., 4 Sundays on Cycle events), an additional expenditure of Rs.15 lakh per event (totaling Rs.60 lakh) is proposed under the Fit India component..

4. Accordingly, approval of the DPAC is sought for ratification for Rs. 15 Lakhs per event each for 4 Sundays on Cycle, totaling of Rs. 60 Lakhs. The expenditure is to be incurred under the Fit India component of Khelo India scheme.

The agenda is placed before DPAC for ratification.

Ratification of DPAC is solicited for the following proposal:

*Budget approval of **Rs 60.00** lacs for the conduct of Sundays on Cycle campaign till 31st March 2025 as part of the Fit India Cycling Drive under Fit India Mission.*

Agenda Item No	8
Agenda	Ratification : Provision of bicycles for NCoEs and STCs of Sports Authority of India
Component	Fit India Movement

Detailed description of Agenda

1. The Fit India Cycling Drive was launched by the Hon'ble Union Minister of Youth Affairs and Sports at the Major Dhyan Chand National Stadium on 17th December 2024. The cycling drive has now become a regular campaign with **Sundays On Cycle** and has already taken place in over 4,200 locations across the country with the participation of approximately 2 lakhs cyclists. This campaign has also been acknowledged in the 117th episode of Mann Ki Baat by the Hon'ble Prime Minister, underscoring the importance of fitness and health promotion. Further, in response to the clarion call given by the Hon'ble Prime Minister to fight obesity, it is imperative to have balanced physical activity as a crucial part of our fitness regime.
2. With this spirit and with a view that bicycles can be an eco-sustainable and non-polluting mode of travel, the 49th DPAC had approved an amount of **Rs 48 lakhs for providing 50 cycles each to the Regional Centres of SAI**. Further with the 'Fit India Sundays on Cycle' campaign becoming a permanent fixture, provisioning of bicycles at Regional Centres will aid in conducting and promoting nation-wide cycling events.
3. In this regard, requests have been requested from various RCs for providing bicycles for NCoEs and STCs. With growing participation and high demand for bicycles, renting cycles on a weekly basis is not a feasible option and the availability of rental bicycles in cities across many states is limited. The shortage of bicycles has posed a significant challenge in organizing the campaign effectively.
4. As mentioned in Para 2, the RCs having NCoEs in their campus have been allotted funds for cycles. Accordingly, out of 22 NCoEs (list provided by Operations Div, SAI), provision for cycles have been made for 12 NCOEs (located within RCs) and **10 NCOEs have to be provided funds for purchase of bicycles**. Also, the list of 64 Operational STCs has been provided by Operations Division SAI.
5. Accordingly, with Sundays on Cycle campaign being conducted every Sunday with the participation of various partners, cycling groups, SAI athletes and general public, it is proposed to provide 50 gearless cycles with safety gear to each of the 10 NCoEs and JLN Stadium and 25 gearless cycles with safety gear for the 64 Operational STCs of SAI.

6. With the ‘Sundays on Cycle’ campaign now becoming a regular nationwide fitness activity, which has sparked a growing green commuting movement across the country, provisioning of bicycles at the RCs will not only support in-campus mobility but also enable the organization and promotion of cycling events on a larger scale with mass participation. Accordingly, it is proposed that two (02) SAI Regional Centre (Bangalore & NSNIS Patiala) be provided funds to purchase 50 additional bicycles along with safety helmets, for use both within campus and during ‘Sundays on Cycle’ campaigns, considering the increased number of major events and 100 additional bicycles along with safety helmets to RC Gandhinagar. The expenditure for the same may be met from the Fit India component of the Khelo India Scheme.

The expenditure will be incurred under the Fit India component of Khelo India Scheme

5. **Financial Implication:** The proposed estimated expenditure for the above proposal is as tabulated below:

S. No.	Items	Price per unit in INR (inc. of GST)
1	Bicycle without Gear	7000
2	Bicycle with Gear	10000
3	Safety Helmets	1000

5.1. For Bicycle without gear and safety helmet, the cost estimate for each NCoE/JLN Stadium is -

Price per unit of bicycle (inc. of GST) - A	Price per unit of safety helmet (inc. GST) - B	Total no. of Units- C	Est. expenditure per NCoE- (A+B) *C
7000	1000	50	4,00,000

5.2. For Bicycle without gear and safety helmet, the cost estimate for each STC is -

Price per unit of bicycle (inc. of GST) – A’	Price per unit of safety helmet (inc. GST) – B’	Total no. of Units- C’	Est. expenditure per STC- (A’+B’) *C’
7000	1000	25	2,00,000

5.3 For Bicycles without gear and safety helmet, the cost estimate for each RC is -

Price per unit of bicycle (inc. of GST) - A	Price per unit of safety helmet (inc. GST) - B	Total no. of Units- C	Est. expenditure per Regional Centre- (A+B) *C
7000	1000	50	4,00,000
7000	1000	100	8,00,000

Total estimated cost for 03 Regional Centres = Rs 4,00,000*2 + Rs. 8,00,000*1 = **Rs. 16,00,000/-**

5.4. Total financial implications for providing funds to RCs for procuring bicycles for 22 NCOEs, JLN Stadium SAI HO and 67 STCs-

Sl.No	Centres	No of Centres	Est. expenditure per Centre	Total Estimated Expenditure (in INR)
1.	RC (Bangalore & NSNIS Patiala)	02	4,00,000	8,00,000
2.	RC Gandhinagar	01	8,00,000	8,00,000
3.	NCoE	10	4,00,000	40,00,000/-
4.	JLN Stadium	1	4,00,000	4,00,000/-
5,	STC	64	2,00,000	1,28,00,000/-
Total				1,88,00,000/-

6. In this regard, approval of the Secretary (Sports) cum Chairperson, DPAC was obtained on file for the release of Rs. 4,00,000/- each towards the purchase of Bicycles (without gear) and safety helmets for each NCOE (10 no.s) and for JLN Stadium and Rs. 2,00,000/- each for 64 Operational STCs amounting to a total of Rs. 1,72,00,000/- (1.72 Crore) Additionally of Rs. 4,00,000/- each towards the purchase of Bicycles (without gear) and safety helmets for RC Bangalore & NSNIS Patiala and Rs. 8,00,000/- to RC Gandhinagar towards the purchase of Bicycles (without gear) and safety helmets. The total amount of Rs. 1,88,00,000/- from the budget of Fit India.



The agenda is placed before DPAC for ratification.

Ratification of DPAC is solicited for the following proposal:

Approval for release of Rs 4 lacs to each RC Gandhinagar, NSNIS Patiala, NCOE & JLN Stadium and 2 lacs to STCs towards purchase of Bicycles (without gear) and safety helmets and Rs. 8,00,000/- to RC Gandhinagar towards the purchase of Bicycles (without gear) and safety helmets amounting to a total of Rs.1.88 Crore from the budget of Fit India .

Agenda Item No	9
Agenda	Ratification : Fit India Beach Sports & Fitness Activity
Component	Fit India Movement

Detailed description of Agenda:

Reference is invited to the D.O. No. 11011/19/2024-IS-IV, dated 10th January 2025, from Sh. Govind Mohan, Home Secretary, GoI to Secretary (Sports), regarding the promotion of tourism on themes related to beach sports and cycle yatras in coastal areas.

2. In this regard, a proposal has been prepared to conduct a Fit India Beach Sports & Fitness Activity Week in major coastal areas, including Goa and Mumbai through SAI RC Mumbai, RC Thiruvananthapuram and Fit India Movement. The event aims to promote sports-based tourism, fitness awareness, and community engagement while strengthening economic activity in these regions.

3. List of Activities:

- i. A high-energy **Beach Volleyball** tournament to engage spectators and promote beach sports featuring eminent personalities.
- ii. A **sunrise Yoga and Fitness Marathon** to promote wellness and holistic fitness.
 - a. Location: **Baga Beach, Goa (Tentative)**
 - b. Promotional activities through live streaming and social media.
- iii. A large-scale **Cycle Yatra** featuring eminent personalities, fitness influencers, and public participants.
 - a. Location: **Juhu Beach, Mumbai (Tentative)**
 - b. Encouraging eco-friendly fitness habits and active participation.

4. Fit India Beach Sports & Fitness Activity Week in Coastal Areas will be a good opportunity to promote fitness, beach sports, tourism and wellness in diverse communities in coastal regions. It may also help in keeping up the momentum and sustainability of the ongoing Fit India Cycling Drive (**Sundays on Cycle campaign**), the estimated cost is as follows:

Particulars	Estimated Cost (INR)
Logistics & Transportation	10,00,000
Venue Setup & Arrangements	12, 00,000
Branding & Promotional Materials	8, 00,000

Manpower & Event Staff	7,00,000
Rental Cycles for Cycle Yatra	5,00,000
Community Engagement Initiatives	5,00,000
Miscellaneous Expenses	3,00,000
Total Estimated Cost	50, 00,000

Accordingly, approval of Secretary-Sports cum Chairperson, DPAC has been obtained on file for:

- i. To conduct a Fit India Beach Sports & Fitness Activity Week in major coastal areas, including Goa and Mumbai through SAI RC Mumbai, SAI RC Thiruvananthapuram and Fit India Movement.
- ii. An estimated budget of Rs. 50 lakhs to cover event-related expenses, including logistics, venue setup, branding, manpower, promotional materials (pamphlets, t-shirts, etc.), rental cycles, community engagement initiatives, and miscellaneous expenses.

The agenda is placed before DPAC for ratification.

Ratification of DPAC is solicited for the following proposal:

- i) Approval for conduct of Fit India Beach Sports and Fitness activities by RC Mumbai, RC Thiruvanthapuram and Fit India.*
 - ii) Budget approval of Rs 50 lacs for conducting the event-related expenses.*
- The expenditure is to be incurred under the Fit India Vertical of Khelo India Scheme.*

Agenda Item No	10
Agenda	Ratification: Organising Fit India Carnival at JLN Stadium
Component	Fit India Movement

Detailed description of Agenda

The Fit India Carnival is a three-day-long fitness and wellness festival aimed at celebrating and encouraging a healthy and active lifestyle among individuals of all ages at Jawaharlal Nehru Stadium (JLN Stadium), New Delhi, from 16th March to 18th March 2025. The event aligns with the vision of the Fit India Movement, inspiring citizens to incorporate fitness into their daily routines while engaging in fun and interactive activities.

2. With a growing emphasis on health, well-being, and an active lifestyle, the Fit India Carnival serves as a platform to promote physical and mental wellness through a diverse range of activities, expert-led sessions, and community engagement. This initiative is designed to create awareness about the importance of fitness and holistic well-being while fostering a sense of community participation.

3. The carnival was launched on 16th March 2025 by Dr. Mansukh Mandaviya, the Union Minister of Youth Affairs and Sports, and will include three days of diverse fitness, health, and wellness activities, engaging citizens from various age groups. A dedicated event area was set up within JLN Stadium from 16th March to 18th March, featuring various thematic zones.

4. Details of Setup at JLN Stadium

- a) **Stage Setup:** Central stage for launch, performances, and fitness demonstrations.
- b) **Activity Zone:** Group activities including Yoga, Zumba, Aerobics, and interactive fitness challenges.
- c) **Demonstration Zone:** Self-defense training sessions and expert-led fitness workshops.
- d) **Fun Sports Zone:** Mini sports courts (badminton, volleyball) and a section for traditional Indian sports (Kabaddi, Kho-Kho, Tug of War), Human size board Games.
- e) **Nutrition & Wellness Zone:** BMI assessment, nutrition consultation, mental wellness workshops, and hydration stations.
- f) **Experience Zone for Games:** Showcasing Fit India Activities and Campaigns, FIMA digital setup for experience, etc.,.
- g) **Entertainment & Engagement:** Live music, Folk dance activities, and flash mobs etc, to ensure a celebratory atmosphere.

5. The Fit India Carnival also aims to encourage women's participation in fitness and sports by providing accessible and engaging activities that promote a healthier lifestyle. It seeks to raise awareness about women's health and wellness, emphasizing the importance of physical fitness, balanced nutrition, and mental well-being. A key focus of the event is to empower women through



Ministry of Youth Affairs and Sports
Government of India



self-defense training, equipping them with essential skills for personal safety and confidence. Additionally, the carnival will highlight the significance of mental health and nutrition, offering expert-led sessions to foster a holistic approach to well-being. Ultimately, this initiative aspires to create a strong, community-driven movement that supports and uplifts women, fostering a culture of empowerment, resilience, and self-care.

6. Additionally, this requires engaging of an Event management agency (EMA) for the end-to-end implementation of the Fit India Carnival at JLN Stadium, New Delhi. The estimated cost for hiring the EMA is Rs. 1.24 Crores (inclusive of GST), based on a market survey. To ensure timely execution, a Tender Enquiry (TE) was required to be issued for a shorter period (5 days), allowing for the award of work and setup of the event area within the required time frame.

7. In view of the position stated, approval of Secretary-Sports cum Chairperson, DPAC was obtained on file for:

- i. Organizing Fit India Carnival at JLN Stadium from 16th March to 18th March 2025.
- ii. In-principle approval for the hiring of the EMA for the end-to-end management of the Fit India Carnival at JLN Stadium, New Delhi. The estimated cost for hiring the EMA is Rs. 1.24 Crores (inclusive of GST), based on a market survey. To ensure timely execution, a Tender Enquiry (TE) will be issued for a shorter period (5 days), allowing for the award of work and setup of the event area within the required time frame.

The tender was materialised and Fit India Carnival was successfully conducted from 16th -18th March 2025.

The expenditure is to incurred under the Fit India Component of Khelo India Scheme.

The agenda is placed before DPAC for ratification.

Ratification of DPAC is solicited for the following proposal:

i) Approval for organizing Fit India Carnival at JLN Stadium from 16th March to 18th March 2025.

ii) In-principle approval for the hiring of the EMA for the end-to-end management of the Fit India Carnival at JLN Stadium, New Delhi. The estimated cost for hiring the EMA is Rs. 1.24 Crores (inclusive of GST), based on a market survey. To ensure timely execution, a Tender Enquiry (TE) will be issued for a shorter period (5 days), allowing for the award of work and setup of the event area within the required time frame.

The expenditure is to incurred under the Fit India Component of Khelo India Scheme.

Agenda Item No	11
Agenda	Ratification: Procurement of Fit India Generic Sports Kits for Fit India events and campaigns
Component	Fit India Movement

Detailed description of Agenda

The ongoing campaign "Sundays on Cycle", launched by the Hon'ble Union Minister of Youth Affairs and Sports at Major Dhyan Chand National Stadium on 17th December 2024, has witnessed participation from over 1.5 lakh+ citizens across 3,500+ locations. Additionally, registrations for Fit India Cycling Clubs are underway and over 260+ clubs had already registered, and these clubs will serve as ambassadors of fitness, fostering a community of cycling enthusiasts while promoting eco-friendly transportation solutions.

2. With the reinvigoration of the Fit India brand by new campaigns like the Fit India Sundays on Cycles, 7 days 7 resolutions, Namo Fit India Cycling Clubs it is proposed that up to 30,000 Nos. Track Suits and T-Shirts, may be procured considering the requirement for ongoing and upcoming events and campaigns planned under Fit India movement. This procurement aims to encourage mass participation and propagate the message of fitness and a healthy lifestyle and enhance the visibility of the movement.

3. To ensure local participation and enthusiasm among citizens, thereby strengthening the Fit India Movement, T-Shirts and Track Suits may be procured for distribution to the registered clubs and participants. These kits will be customized with the Fit India logo and may be used for promotional purposes to enhance the visibility of the events and campaigns.

4. The estimated cost for procurement is based on the last procurement for Khelo India Games. The specification and cost details for Track Suits and T-Shirts from the previous procurement are as follows:

S. No.	Particulars	Specifications	Last price/unit Incl. GST	Qty.	Total Amount (in INR)
1	Tracksuit	Knit Interlock Lycra, 85% Polyester 15% Lycra, 220-240 GSM	985.95	30000	2,95,78,500.00
2	T-Shirt	100% Polyester, 160-180 GSM, Ribbed Collar	369.9	30000	1,10,97,000.00
10% (Inflation Rate)					40,67,550.00
Total Estimated Price					4,47,43,050.00



5. As per Delegation of Financial Power para No. 5.1, Purchase of Sports Kit items Rs. 5 Crore in each case, power delegated to DG, SAI.

Accordingly, approval of Secretary, Sports cum Chairperson, DPAC was obtained on file for the procurement of 30,000 Generic Fit India branded Tracksuits and T-shirts for a financial implication of Rs. 4, 47,43,050/-, which will be incurred under the Fit India component of the Khelo India Scheme.

The agenda is placed before DPAC for ratification.

Ratification of DPAC is solicited for the following proposal:

i) Approval for procurement of 30,000 Generic Fit India branded Tracksuits and T-shirts for a financial implication of Rs. 4, 47,43,050/-

The expenditure will be incurred under the Fit India component of the Khelo India Scheme.

Agenda Item No	12
Agenda	Conduct of Fit India Women's Week as a part of celebrating International Women's Day 2025
Component	Fit India Movement

Detailed description of Agenda

The International Women's Day (IWD) is celebrated globally on 8th March every year to honour the achievements of women in various sectors of society while also reflecting on the challenges they continue to face. The theme of this year's IWD campaign is **"For ALL Women and Girls: Rights. Equality. Empowerment"** which calls for action that can unlock equal rights, power and opportunities for all. It calls for increased momentum and urgency in addressing the systemic barriers and biases that women face, both in personal and professional spheres.

2. In this regard, as part of this celebration, the Fit India Mission seeks to actively involve women in a series of activities designed to promote physical fitness, mental well-being, and social inclusion in partnership with various stakeholders. The celebration of International Women's Day 2025 under the Fit India Mission is an opportunity to promote fitness, health, and empowerment for women across the country. By collaborating with the government and NGOs, the event will provide women of all backgrounds the chance to participate in activities that promote well-being, build leadership skills, and create a more inclusive society. Through these efforts, we hope to inspire women to lead healthier lives, take charge of their physical and mental health, and continue making significant strides in all areas of life.

This year, as a part of the celebration of International Women's Day, it *collaborate with universities across the nation, ministries/departments of Union and State Governments, NGOs, Self-Help Groups, etc was envisaged to drive the theme of "Stronger Her, Healthier Future"*

3. List of Activities

3.1 **Fitness activities by universities across the nation-** Central to achieving the vision of IWD 2025 is empowering the next generation—youth, particularly young women and adolescent girls—as catalysts for lasting change. Therefore, the Fit India Mission proposes to engage with the University Grants Commission (UGC) as a lead partner to reach out to various universities across the nation. In this regard, the universities were encouraged to conduct activities from 3rd to 9th March 2025 as per the following suggestive list-

Date	Activity No.	List of Suggested Activities
3 rd March	Activity 1	Fitness Challenges/ Aerobics/ Zumba/ Marathon
4 th March	Activity 2	Sports Activities/Games for Women
5 th March	Activity 3	Sessions on Diet & Nutrition
6 th March	Activity 4	Self Defence & Martial Arts Training Program
7 th March	Activity 5	Mental Health & Wellness

8 th March	Activity 6	Yoga Session & Debates/Seminars (must include topic: Women in Adventure sports)
9 th March	Activity 7	Pink Cyclothon/ Fitness Rally

The IWD Celebrations closed with a Pink Sundays on Cycle event on 9th March 2025 (Sunday) with the participating institutions focused and dedicated to women empowerment.

3.1.1 Events at Universities by SAI Regional Centres- As a part of engagement with universities, it is also proposed that the Regional Centres of SAI shall organise event(s) in leading universities within their jurisdiction in the presence of public representatives, eminent athletes, Fit India influencers and other eminent personalities on any day during the period of 3rd to 9th March 2025. Funds @Rs 40,000/- per event may be released to SAI RCs for 100 such overall events at various universities within their jurisdictions. The RCs will be free to curate events based on the overall theme of IWD and women empowerment through sports. Further, UGC was requested to provide the list of interested universities and the events will be conducted in the chosen 100 universities as per the suitability of the RCs.

3.2. Engagement with Central/State Government- It has been proposed to encourage the ministries/departments/autonomous bodies/institutions of central and state government to organise the following activities actively-

- Women's Fitness Walkathons/Marathons:** Organize mass fitness walkathons and marathons for women of all ages to promote a culture of physical fitness.
- Cycling for Women:** Organize cycling events aimed at women, highlighting both fitness and environmental consciousness. The events can range from leisurely rides to competitive races, featuring routes that showcase local culture and scenic beauty.
- Fit India Yoga Sessions:** Conduct large-scale yoga sessions across cities and towns, focusing on both physical and mental health.

3.3. Self-Help Groups (SHGs) and Community-Based Activities- Collaborate with NGOs and Self-Help Groups (SHGs) like SEWA and Kudumbashree to organize fitness, health check-up camps, and wellness clinics. The concerned SAI Regional Centres was to engage with the local NGOs, SHGs, etc for setting up community-based fitness activities such as organising Pink Cycling activities, fitness sessions, yoga, etc.

4. Outcomes

- Increased Awareness** of the importance of fitness for mental and physical well-being among women of all age groups.
- Increased Participation** in physical fitness activities by women, breaking down barriers of age, socio-economic status, and location.
- Promotion of Gender Equality** by showcasing the impact of fitness and community involvement on women's empowerment.

5. Financial Implications-

The list of proposed activities is enumerated in Para 3. Accordingly, it is proposed that the funds be provided for conducting events at 100 universities (to be conducted by SAI RCs) and RC-level events. The detailed financial estimates are as mentioned below-

Sl.No	Events	Funds proposed (in INR)
1.	SAI RC in collaboration with universities (Rs. 40,000/- per event with 100 total events)	40,00,000/-
•	SAI RC Level events (Rs 75,000/- per event for 12 RCs)	9,00,000/-
	Total (in INR)	49,00,000/-

The funds are to be utilized for-

- Event logistics (venue arrangements, transport, refreshments, etc.)
- Sports equipment and fitness resources
- Honorariums for experts, speakers, and trainers
- Outreach materials for seminars, workshops, and campaigns
- Promotion and advertising
- Miscellaneous expenses

The SAI RC to have operational autonomy to curate the programs and utilize the allotted funds.

6. Accordingly, approval of Secretary- Sports cum Chairperson, DPAC was obtained on file for –

- Approval for conducting Fit India Women's Week and International Women's Day 2025 under the Fit India Mission with the list of activities and stakeholders as proposed above.
- Financial implication of Rs 49 lacs for the conduct of various events at universities and by SAI Regional Centres.

The agenda is placed before DPAC for ratification.

Ratification of DPAC is solicited for the following proposal:

i) Approval for conducting the Fit India Women's Week as part of celebrating the International Women's Day 2025..

ii) Budget allocation of Rs 49 lacs for conducting events at Regional Centres and at various universities.

The expenditure is to be incurred under Fit India vertical of Khelo India Scheme

Agenda Item No	13
Agenda	FIT INDIA and WAKO INDIA Collaboration during Fit India Women's Week
Component	Fit India Movement

Detailed description of Agenda

The International Women's Day (IWD) is celebrated globally on 8th March every year to honour the achievements of women in various sectors of society while also reflecting on the challenges they continue to face. The theme of this year's IWD campaign is "For ALL Women and Girls: Rights. Equality. Empowerment" which calls for action that can unlock equal rights, power and opportunities for all.

2. This year, the Fit India Mission under the aegis of this department, plans to observe a weeklong celebration from 3rd to 9th March 2025, seeking to actively involve women in a series of activities designed to promote physical fitness, mental well-being, healthy nutrition and social inclusion in partnership with ministries/departments of Union and State Government, universities across the nation, NGOs, Self-Help Groups, etc. to drive the theme of "Stronger her, Healthier Future". Further, with the endeavour to engage with diverse groups, it is proposed to conduct the Self Defence training event on **06.03.2025** in collaboration with the members of **WAKO INDIA** in the presence of the Self Defence trainers/coaches at JLN stadium, Delhi and in collaboration with **SAI RCs/STCs**.

3. In this regard, WAKO India Kickboxing Federation had submitted a proposal for conducting Self Defence training across 32 locations in the country with an estimated cost of Rs 48,800/- per location, totalling to Rs. 15,61,600/-. As part of celebrating International Women's Day during the Fit India Women's Week, 6th March is dedicated for Self-Defense & Martial Arts Training Program. In this regard, it is proposed to partner with WAKO INDIA KICKBOXING FEDERATION, as done previously under the Sports For Women vertical of Khelo India for conducting ASMITA major leagues, for the pan-India level activity.

4. Accordingly, approval of Secretary (Sports) as Chairman, DPAC was obtained on file for conducting of the Self-defense and martial arts training programme at a pan-India level in collaboration with RCs/STCs on 06.03.2025 as a part of International Women's Day. Further, sanction of Rs. 15,61,600/- (approx.) Pan India for a total of 32 locations with Rs.48,800/- (approx.) per event as provided by WAKO INDIA along with the cost of transportation of mats per event as per actuals, if the same is not available at RCs/STCs was also obtained.

The agenda is placed before DPAC for ratification.

Ratification of DPAC is solicited for the following proposal:

- i) Approval for conducting the Self-defense and martial art training programme at pan-India level by WAKO India Kickboxing Federation during the Fit India Women's Week Celebrations.*
- ii) Sanction of Rs. 15,61,600/- (approx.) Pan India for a total of 32 locations with Rs.48,800/- (approx.) per event as provided by WAKO INDIA along with the cost of transportation of mats per event as per actuals*

The expenditure is to be incurred under the Fit India Component of Khelo India Scheme.

Agenda Item No	14
Agenda	Ratification: FIT INDIA and Yogasana Bharat Collaboration for International Women's Day
Component	Fit India Movement

Detailed description of Agenda

The International Women's Day (IWD) is celebrated globally on 8th March every year to honor the achievements of women in various sectors of society while also reflecting on the challenges they continue to face. The theme of this year's IWD campaign is "For ALL Women and Girls: Rights. Equality. Empowerment" which calls for action that can unlock equal rights, power, and opportunities for all.

2. This year, the Fit India Mission under the aegis of this department plans to observe a weeklong celebration from 3rd to 9th March 2025 named as the Fit India Women's Week, seeking to actively involve women in a series of activities designed to promote physical fitness, mental well-being, healthy nutrition, and social inclusion in partnership with ministries/departments of Union and State Government, universities across the nation, NGOs, Self-Help Groups, etc. to drive the theme of "Stronger Her, Healthier Future."

3. Further, with the endeavor to engage with diverse groups, it is proposed to conduct a State/UT & National Level Yogasana event from 7th to 9th March 2025 in collaboration with the members of YOGASANA BHARAT across various states, with a National Level event in Delhi.

4. In this regard, a proposal was received from Yogasana Bharat for collaborating during the Fit India Women's Week. It is to state that Fit India Women's Week is being celebrated from March 3-9 in the honour of International Women's Day, with March 8 for activities as Yoga Sessions. It is therefore proposed that in collaboration with Yogasana Bharat, a national event shall be held at JLN Stadium long with an activity in all 36 States/UTs. Against the same, Yogasana Bharat has requested for Rs. 2 Lakhs/event and Rs. 4 Lakhs for the National Event.

5. In this regard, approval of Secretary (Sports) cum Chairperson DPAC was obtained on file for conducting events at 36 locations across all States/UTs and a National Event and sanction of Rs. 76 Lakhs to Yogasana Bharat. (i.e Rs 2 lacs per event in 36 States/UTs and Rs 4 Lacs for the National Event)

The agenda is placed before DPAC for ratification.

Ratification of DPAC is solicited for the following proposal:

Approval for conducting events at 36 locations across all States/UTs and a National Event and sanction of Rs. 76 Lakhs to Yogasana Bharat.

The expenditure is to be incurred under the Fit India Component of Khelo India Scheme

Agenda Item No	15
Agenda	Budget allocation for Fit India promotional activities
Component	Fit India Movement

Detailed Description of Agenda:

In order to achieve the objective of taking fitness to the masses, various activities are being organised by the Fit India Mission through activities like Fit India Quiz, Fit India Freedom Run, Fit India Week, National Sports Day, etc. It is however felt that there is a need to strengthen the promotional activities being conducted under the Fit India Mission to improve the visibility and strengthen the Fit India brand. The 47th DPAC in the meeting held on 20.09.2024 had approved a budget of Rs. 75 lacs for Fy 2024-25 to cover various expenses including procurement of T-shirts, Caps; other branding elements, events, IT related expenses etc.

2. However, due to an increase in the number of campaigns, the addition of new activities such as Sundays on Cycle, Chintan Shivir, Regional events and the celebration of Women's Day, the expenditure of Rs 74 lacs (approx.) has been incurred and an additional committed expenditure of Rs. 30 Lakhs has already been incurred. Due to the paucity of time and urgency, the funds for various promotional activities under Chintan Shivir has been booked under the Fit India Promotional Activities amount to Rs 23.35 Lakh with the aim that Ministers and government officials are often seen as role models. Through fitness kits and adopting a fitness lifestyle, they set an example for the public, encouraging citizens to follow their lead and to foster a **nationwide culture of fitness**, and involving public figures like ministers helps normalize fitness routines across various demographics, reaching different parts of society.
3. Further, for the upcoming Sundays on Cycle event, procurement of T-Shirts, Fit India Carnival & mementos are to be done. In view of this additional funds amounting to Rs. 75 lacs (including Rs. 30 lacs as committed liabilities) was proposed for Fit India Promotional Activities for FY 2024-25.
4. Accordingly, approval of Secretary (Sports) as Chairman of DPAC was obtained on file for allocating additional Rs. 75 Lakhs for Fit India Promotional Activities for F.Y. 2024-25. The expenditure is to be incurred under the Fit India component of Khelo India scheme.

The agenda is placed before DPAC for ratification.

Ratification of DPAC is solicited for-

Budget approval of additional Rs 75.00 lacs for various promotional activities under Fit India

Agenda Item No	16
Agenda	Procurement for Welcome Hampers for NamO Fit India Cycling Clubs
Component	Fit India Movement

Detailed description of Agenda

The NamO Fit India Cycling Clubs initiative aims to promote fitness, sustainability, and community participation aligned with the Fit India Movement. This initiative supports Hon'ble Prime Minister's vision of "Fitness ki dose, Aadha ghanta roz" and the Mission LiFE initiative for sustainable living. The clubs will act as ambassadors of fitness, fostering a community of cycling enthusiasts while promoting eco-friendly transportation solutions.

2. Key Objectives:

- I. Establish a structured process for the registration, operation, and management of NamO Fit India Cycling Clubs.
- II. Encourage daily fitness activities, sustainability, and inclusivity across communities.
- III. Provide resources, recognition, and branding support to registered clubs.
 3. In this regard, to incentivize participation and foster enthusiasm among cycling clubs, the following is being proposed:
 - a. **Issuance of Certificates:** Send hard copies of NamO Fit India Cycling Club registration certificates to registered clubs as part of their recognition.
 - b. **Welcome Hampers:** Along with the certificates, provide a welcome hamper that includes Fit India-branded fitness products, such as: Sports headband, Lapel pins, Track suits or T-shirts, Cycling or exercise gloves etc.

The issuance of welcome Hampers to registered NamO Fit India Cycling Clubs will serve as a token of recognition and encouragement for cycling enthusiasts, reinforcing the objectives of the Sundays on Cycle campaign of Fit India movement.

4. The estimated cost based on the market research on Government e-Market Place for item no. 1,2,3, 8 and for item 6, 9 &10 (previous procurement for Khelo India Games) are mentioned in the table below :

S. No.	Item Description	Estimated per unit cost (INR)	Qty.	Total Estimated Cost (INR)
1.	Cycling Gloves	325	3000	9,75,000*
2.	Lapel Pins	109	3000	3,27,000
3.	Fit India Customized Stickers for Cycles	06	3000	18,000
4.	Rear Tail Light	246	2000	4,92,000

5.	Printing of Certificates	110	4500	4,95,000
6.	Bottles	240	3000	7,20,000
7.	Jute Bags	263	1800	4,73,400
8.	Helmet	728	1000	7,28,000
9.	Track Suits	986	1000	9,86,000
10.	T shirts	370	2700	9,99,000
11.	Customizes Diary	650	200	1,30,000
12.	Calendar	200	200	40,000
13.	Mug	300	200	60,000
Total Estimated Cost				64,43,400

Accordingly, approval of Secretary Sports as Chairperson, DPAC was obtained on file (annexed) for approving the estimated budget of Rs 64,43,400/- for the procurement of welcome kits for Namu Fit India Cycling Clubs.

The agenda is placed before DPAC for ratification.

Approval DPAC is solicited for ratification of-

*i) Approval of the budget of Rs 64,43,400/- for the procurement of welcome kits for Namu Fit India Cycling Clubs.
The expenditure is to be incurred under the Fit India component of Khelo India Scheme*